Portfolio

Oumayma

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With years of experience in the fashion industry Oumayma is specialized in styling and art direction. She is internationally known for her unique concepts, oversized silhouettes and eclectic combinations.

Oumayma

Meet Oumayma El Boumeshouli, a fashion influencer and all-round creative with a focus on styling and art direction. Oumayma is a first mover and part of the original wave of digital it-girls.

She divides her time between Amsterdam, Marrakech and, Dubai. She draws her inspiration from traveling around the world and immersing in new cultures and countries. She translates this inspiration in her work as a (fashion) contributor for Numéro.

Oumayma brings a new attitude to styling with her surprising combinations and mix of masculine and feminine elements.

Because of her signature style and inspiring images, Oumayma is followed by the captains of the (fashion) industry. Therefore she can use both her online reach and creative vision with collaborations. Brands love to work with Oumayma because of her positive vibes and endless drive.

@haute tabloid | 2K
@oumaymaboumeshouli | 224K

Nafsika Skourti lookbook

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Gucci Beauty

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Gucci Beauty

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Demellier London

By Far

Boss

Balenciaga

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Gucci watch

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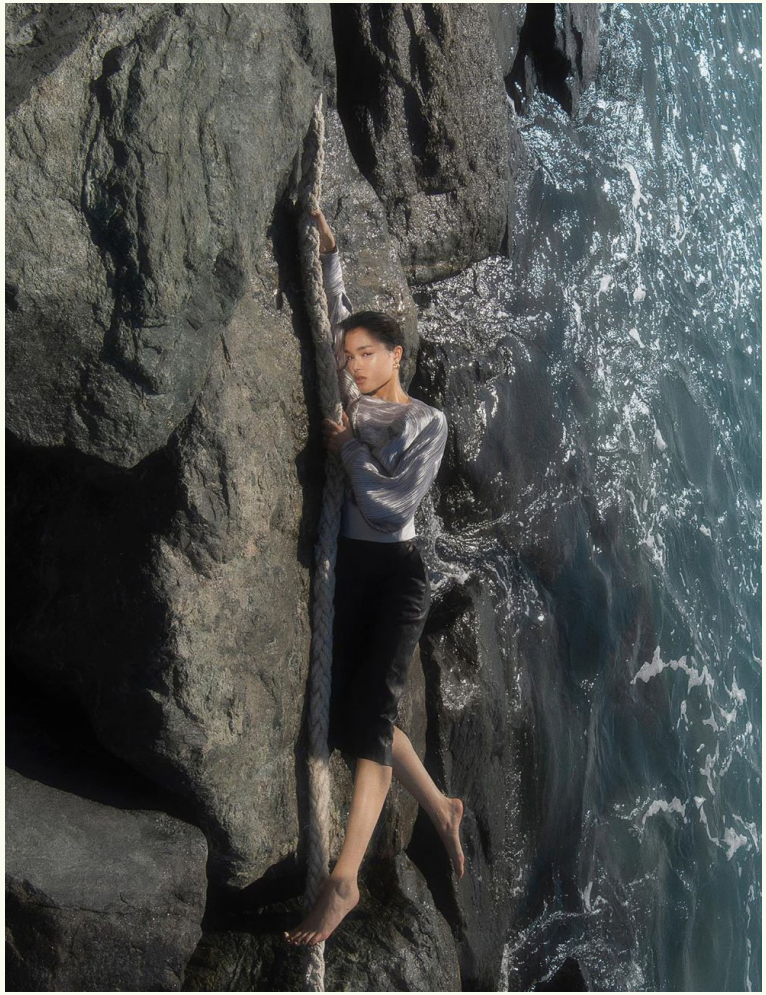

The Modist

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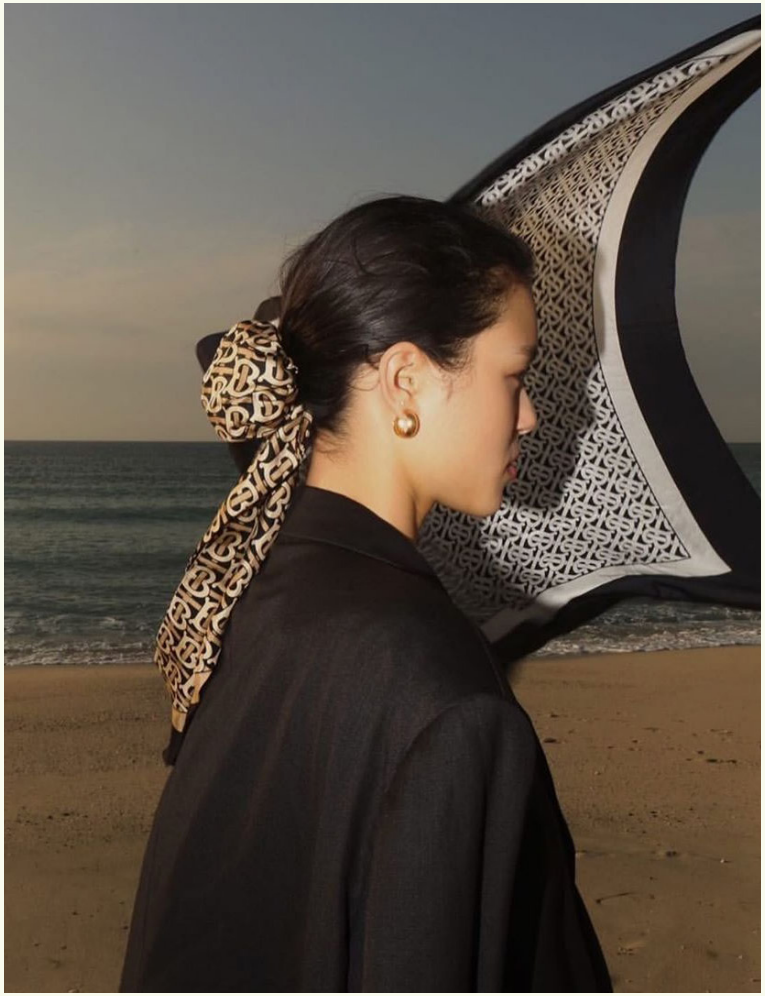

The Modist

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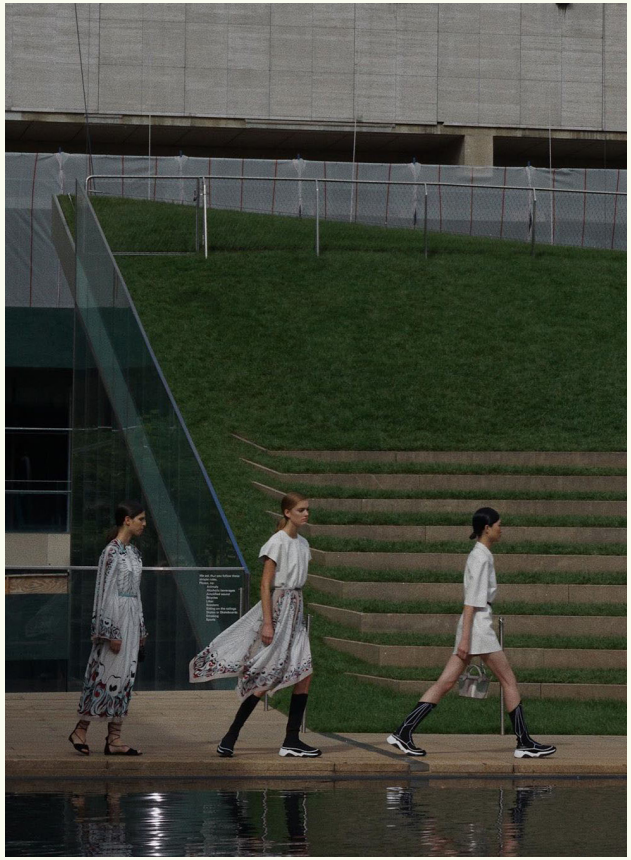

Fashion week compilation

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Prada

Maison Valentino

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Zyne

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BY NYE

PDPaola

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Rosefield Watches

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In the mood for love

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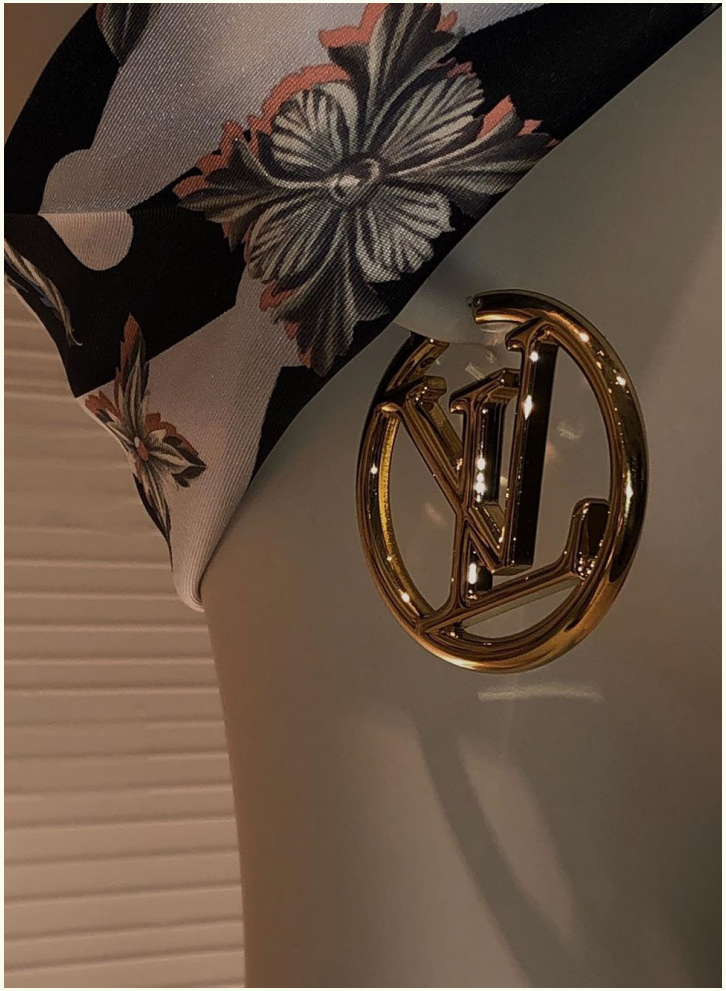

Net-A-Porter

Chanel beauty - road trip Morocco

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Burberry

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Rika studio

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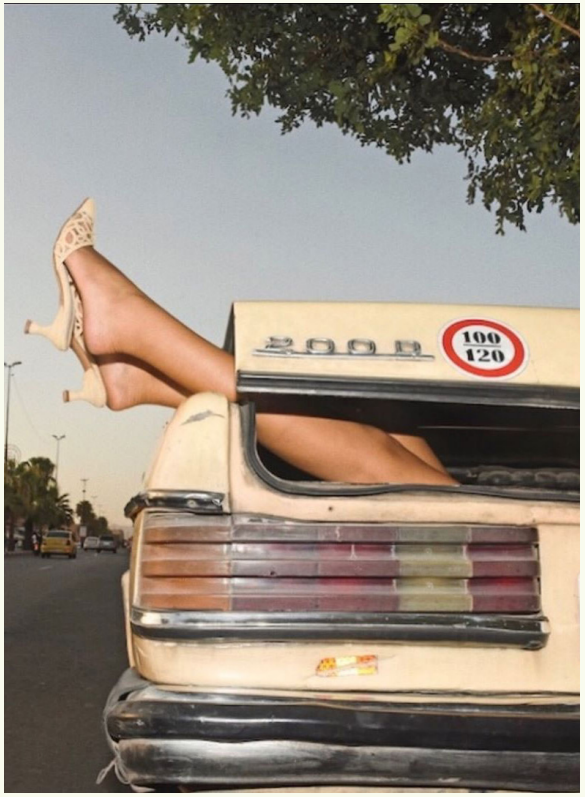

Zyne

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Chanel beauty

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Let's collaborate!

silk-studio.com | luca@silk-studio.com | +31 6 50413551

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