

# SILK STUDIO

**Meet Ashlee Janelle: a fierce woman with a sparkling personality. A digital storyteller who knows how to connect with her audience on a deeper level.**



Ashlee Janelle

## ABOUT



Ashlee Janelle is a Dutch/Ghanaian creative who grew up with the artistry of technology.

A time in which having a creative eye is a necessity to stand out. Nowadays she is working as a brand/creative director, fashion stylist, content creator and presenter. Blending a passion for fashion, culture, beauty, photography, travel and people.

Connecting on a deeper level, telling stories and getting to know different kinds of people became important pillars for Ashlee. That is why she started her podcast; Stories of Young. With her sparkling personality she knows how to make a connection and how to make everybody around her feel comfortable.

STYLE



## STATISTICS

[@ashleejanelle\\_](#) | [@stories of young](#)

Instagram reach	40k
Engagement rate per post on average	5%*
Engagement per post (likes + comments)	2K
Average impression per post	20k
Average views per story	7-10k

### Gender

57% female 43% male

### Age

53% 18 - 24 years old

32% 25 - 34 years old

16% 35 - 44 years old



[@ashleejanelle](#)  
[@storiesofyoung](#)

## PARTNERS AND PRESS



Nike  
ASOS  
Topshop  
House of CB  
Melkweg  
Pretty little thing  
Away  
Calvin Klein  
Moco Museum  
Winona  
Tommy Hilfiger  
Chloe  
Glamour  
FunX  
De media 100  
The goal diggers club  
Metro Mode  
Vogue  
Amazyme  
Het Parool

## PUBLIC SPEAKING

Besides her work as a fashion influencer Ashlee is a great presenter. She has her own podcast and talkshow called Stories of young (SOY), where she interviews different kinds of creatives from all around the world.

Ashlee can host events, where she is able to engage with the audience on a deeper level. With her great interview tactics, energy, positive vibes and talent to make everybody feel comfortable, she will make sure that your event will be a great success.





STYLE



Feminine



Street



Powerful



Colorful



Stylish



Sophisticated





# SILK STUDIO

Let's collaborate!

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